

Edgetech Europe GmbH • Gladbacher Strasse 23 • 52525 Heinsberg

Data protection policy

I. General information about the processing of personal data

1. Who is responsible for the data collection on this website?

The "controller" for data processing on this website is:

EDGETECH EUROPE

Edgetech Europe GmbH

Gladbacher Strasse 23

52525 Heinsberg Deutschland

Tel: +49 (0)2452 964910

Fax: +49 (0)2452 9649111

Email: info@edgetech-europe.com

The controller is the natural or legal person who, alone or jointly with others, determines the purposes and means of the processing of personal data.

If you have any questions or concerns regarding data protection, please contact our data protection officer using the following contact details:

Sandra Claßen VUV Beratungs- und Service GmbH Theaterstr. 55 52062 Aachen E-Mail: <u>sandra.classen@vuv-consult.de</u>oder dsb@vuv-consult.de (Office of the Data Protection Officer)



2. How do we collect your data?

In general, we only collect and use our users' personal data to the extent necessary to provide a functional website and our content and services. First of all, your data is collected when you provide it to us. This may be data that you send to us when you contact us.

Other data is collected automatically by our IT systems when you visit the website. This is mainly technical data (e.g. internet browser, operating system or time of page view).

3. What do we use your data for?

Part of the data is collected to ensure that the website is provided properly. Other data may be used to provide certain features or services on our website or to analyze the user behavior of website visitors.

4. Storage and deletion

The deletion of the data processed by us is carried out in accordance with the legal provisions, as soon as they are no longer required for the purposes of data collection or as soon as consent is withdrawn, unless we are obliged or entitled to store the data beyond this period due to legal obligations (e.g. retention periods under commercial or tax law) or to pursue legal claims or other legitimate interests.

In this case, processing is restricted to these purposes (in contrast to deletion) in such a way that the data is blocked and not processed for other purposes. Further information on the deletion of personal data can be found in the individual explanations in this data privacy policy.

5. Analysis tools and third-party tools

When you visit our website, your surfing behavior can be statistically evaluated. This happens primarily through cookies and what we refer to as analysis programs. The analysis of your surfing behavior is usually anonymous; the surfing behavior cannot be traced back to you. You can object to this analysis or prevent it by adjusting your browser settings. When you enter our website, we will ask for your prior consent to analysis and tracking technologies. You can find detailed information on this in the following data protection notices.

6. Security of your data

We secure our website and other systems by means of technical and organizational measures against loss, destruction, access, modification or dissemination of your data by unauthorized persons. In particular, your data is transmitted in encrypted form. We use the SSL (Secure Socket Layer) or TLS (Transport Layer Security) encryption system. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock in your browser line.

7. What rights do you have with regard to your data?

Under the European General Data Protection Regulation ("GDPR"), you have extensive rights with regard to the processing of your personal data. Firstly, you have a comprehensive right of access and, if necessary, can request the correction and/or deletion and/or restriction of the processing of your personal data. On the other hand, you can request a restriction of the processing and have a right to object as well as a right to data



portability. If you wish to assert any of your rights or receive more detailed information about them, please contact us using our contact details.

You also have the right to lodge a complaint with a supervisory authority.

II. DATA PRIVACY POLICY

INTRODUCTION

We take the protection of personal data very seriously. In this data privacy policy, we explain to you how we process personal data and what happens to your data.

This data privacy policy describes the types of personal data and information that may be collected from you or that you may provide when you visit our website <u>www.edgetechig.co.uk</u> when you fill out a form, use a service we offer on the website or contact us via the websites, and explains how we collect, use, maintain, protect and, under certain circumstances, disclose this information.

Certain information that we collect is necessary to fulfill our contractual or legal obligations, while other information is necessary for us to operate the websites or to fulfill our legitimate interests as a company. In some cases, the information we collect can only be used with your consent.

Please read the following privacy policy carefully to understand our approach to your data and how we treat it.

The information we receive and how we use it depends on what you do when visiting our websites, how your browser is configured and what information you provide to us.

1. controller and data protection officer

The controller for this website is Edgetech Europe GmbH Gladbacher Strasse 23 52525 Heinsberg Deutschland Tel: +49 (0)2452 964910 Fax: +49 (0)2452 9649111 Email: info@edgetech-europe.com



2. Data protection officer

If you have any questions or concerns regarding data protection, please contact our data protection officer using the following contact details:

Sandra Claßen

VUV Beratungs- und Service GmbH Theaterstr. 55 52062 Aachen E-Mail: <u>sandra.classen@vuv-consult.de</u>oder

dsb@vuv-consult.de (Office of the Data Protection Officer)

3. website operator

This website is operated by

Edgetech (UK) Ltd, Stonebridge House, Rowley Drive, Stonebridge Trading Estate, Coventry, CV3 4FG T: +44 (0)2476 639931, F: +44 (0)2476 639727 registered in England and Wales under registrat

ion number 08610330, with registered office at Stonebridge House, Rowley Drive, Stonebridge Trading Estate, Coventry, CV3 4FG.

4. Joint Controller

If we carry out processing as joint controllers (Art. 26 GDPR), we will inform you of this at the appropriate points in this notice.

5. For what purposes will your personal data be processed?

Personal data transmitted to us via our website will be used for the purposes specified in this privacy policy.

We may use your personal data to:

- (a) administer our website;
- (b) personalize our website for you;
- (c) enable you to use the services available on our website;
- (d) send you goods purchased via our website;
- (e) deliver services purchased via our website;



(f) send you invoices, statements and payment reminders and collect payments from you

(g) send you non-marketing related commercial communications;

(h) send you email notifications that you have specifically requested;

(i) send you our email newsletter if you have requested it (you can inform us at any time if you no longer require the newsletter);

(j) send you marketing information relating to our business or the businesses of carefully-selected third parties which we think may be of interest to you by post or by email or similar technology (you can inform us at any time if you no longer require marketing information);

(k) to provide third parties with statistical information about our users (but those third parties will not be able to identify individual users from that information);

(I) dealing with any queries and complaints that you make or which are made about you in relation to our website;

(m) processing your job application or resume for recruitment purposes if you have applied for a career opportunity with our company;

(n) keeping our website secure and preventing fraud; and

(o) verifying compliance with the terms and conditions governing the use of our website.

6. Data processed for the provision of the website and the creation of log files

a. What data is processed and for what purpose?

Every time our website content is accessed, our system (i.e. the web server) automatically records information from the system of the user's computer or device that may allow identification. The following data is collected and temporarily stored:

- Date and time of access
- User's IP address
- Host name (Internet service provider) of the accessing computer
- Website from which the website was accessed (so-called referrer URL)
- Websites accessed via the website
- Page visited on our website
- Report on whether the retrieval was successful
- Amount of data transferred
- Information about the type of browser used and the version
- Operating system of the user's device



The temporary storage of data is necessary for the course of a website visit to enable the provision of the website. For this purpose, the user's IP address must necessarily remain stored for the duration of the session. Further storage in log files is carried out to ensure the functionality of the website and the security of the information technology systems (e.g. for attack detection). These purposes also justify our legitimate interest in the data processing.

An evaluation of the data for marketing purposes does not take place in this context.

b. On what legal basis is this data processed?

The processing of the data is carried out on the basis of Art. 6 para. 1 lit. f GDPR to protect our legitimate interests as the responsible operator of the website.

c. How long is the data stored?

The data is deleted as soon as it is no longer required for the purpose for which it was collected. In the case of the provision of the website, this is the case when the respective session has ended.

The log files are stored for a maximum of 30 days and are directly and exclusively accessible to administrators. It is possible to store the data for a longer period of time, but in this case we delete or anonymize the user's IP address so that it is no longer possible to assign it to the accessing client and the data contained in it no longer shows any personal reference.

7. contact form

a. What data is processed and for what purpose?

You can contact us using our contact form and the e-mail address provided by us. In this case, your personal data transmitted with the request (sender/user data) will be stored. This data is used exclusively to process your contact. The purpose of the processing is therefore to enable communication or to answer your request.

b. On what legal basis is this data processed?

The legal basis for the processing of the personal data that you transmit to us in the context of your request is based on Art. 6 (1) lit. b (fulfilment of contractual or pre-contractual obligations) or f (legitimate interest) GDPR. Our legitimate interest within the meaning of Art. 6 (1) lit. f GDPR is to communicate with you regarding your request.

If your request is aimed at concluding a contract, Art. 6 para. 1 lit. b DS-GVO is an additional legal basis for our data processing (contract fulfillment or measures to initiate a contract).



c. How long will the data be stored?

The data will be deleted as soon as it is no longer required for the purpose for which it was collected. In the case of personal data transmitted to us in the manner described above, this is the case when the respective communication with the user has ended. Please specify the web host as the processor here.

In the case of contractual obligations or legal storage obligations, deletion will only be considered after the respective storage obligation has expired.

8. General note on data transmission outside the European Union/European Economic Area (EEA) and to the USA

Some of the applications we use also process your data outside the European Union/European Economic Area, such as in the USA. We will point this out to you in more detail at the appropriate points below. This is associated with various risks for the legality and security of the data processing. With the EU-U.S. adequacy decision adopted in July 2023 and the EU-U.S. Data Privacy Framework, the European Commission has declared the level of data protection in the U.S. to be sufficient, provided that appropriate safeguards are met. This means that all data transfers to companies that have self-certified under the EU-U.S. Privacy Framework are to be considered as compliant with data protection requirements without the need for additional measures. Through their certification, US companies undertake to comply with detailed data protection obligations. Certification is carried out by the US Department of Commerce, which has published a corresponding list. Further information on certified companies can be found here: https://www.dataprivacyframework.gov/s/participant-search

US companies that are not listed there still require additional guarantees, such as the conclusion of EU standard contract clauses or binding corporate rules, to ensure an adequate level of data protection in the US. Through these clauses, companies undertake to comply with the European level of data protection when processing your data, even if the data is stored, processed or managed in the US. Further information on the EU standard contractual clauses can be found here: <u>https://commission.europa.eu/publications/standard-contractual-clauses-international-transfers_de[RS1]</u>

Data processed by us may also be transferred to the following countries: United Kingdom, Russia, Japan, China, India and other countries outside the EEA. Your personal data will only be transferred to third parties outside the EEA if these third parties

(a) are located in a country that has been deemed to provide an adequate level of protection for personal data by the European Commission,

(b) have entered into "standard contractual clauses" approved by the European Commission, or another form of data transfer approved by the European Commission, that provides adequate protection for your personal data as required by the GDPR, or

(c) you have given us your explicit consent to do so.



Personal information that you publish on our website or submit for publication on our website can be viewed all over the world via the internet. We cannot prevent the use or misuse of such information by others.

9. Contacting us via the contact form, email or telephone

We offer users the opportunity to contact our company by email, telephone or by using a contact form on our website, providing personal data. If you contact us by telephone, these telephone conversations may be recorded if you have consented to this. The legal basis for data processing in this case is Art. 6 para. 1 lit a DS-GVO.

a. What data is processed and for what purpose?

To contact us using the contact form, the user enters his or her personal data in an input mask, which is transmitted to us and stored by us. This data will not be passed on to third parties.

The following data is collected during this process:

- Name
- Email address
- Telephone
- Any other personal data that you provide to us with your message.

At the time of completing the contact form, the following data is also stored:

- User's IP address
- Date and time of registration.

b. On what legal basis is this data processed?

The legal basis for data processing in the context of registration via the contact form is Art. 6 (1) (b) GDPR, since this registration, like the login area, is necessary for the implementation of pre-contractual measures or the fulfillment of a contract. If no contract is being initiated or if a contract has been concluded with us, the legal basis is the facilitation of communication with you in the sense of a legitimate interest on our part (Art. 6 (1) (f) GDPR).

c. How long is the data stored?

The aforementioned data will be deleted as soon as it is no longer required for the purpose for which it was collected. This is the case for data collected during registration for the fulfillment of a contract or for the implementation of pre-contractual measures if the data is no longer required for the fulfillment of the contract. However, even after the contract has been concluded, it may be necessary to store personal data of the contractual partner in order to fulfill contractual or legal obligations (e.g. tax documentation obligations).



d. Possibility of deletion

A user who has contacted us via the contact form, by email or telephone has the option at any time to have their registration deleted using the contact details provided above.

10. Cookies

a. General information about the use of cookies

We use cookies on various pages to make visiting our website more attractive and to enable the use of certain functions, to display suitable products or for market research purposes. Cookies are small text files that are automatically stored on your end device. Some of the cookies we use are deleted after the end of the browser session, i.e. after you close your browser (so-called session cookies). Other cookies remain on your device and enable us to recognize your browser on your next visit (persistent cookies). You can see the duration of the storage in the cookie settings of your web browser. You can set your browser to notify you when cookies are set and decide individually whether you want to accept them or exclude the acceptance of cookies in certain cases or in general. Each browser differs in the way it manages cookie settings. This is described in the help menu of each browser, which explains how you can change your cookie settings. You can find these for each browser at the following links: **(these are examples of the links for "German" browser settings)**

Internet Explorer[™]: <u>http://windows.microsoft.com/de-DE/windows-vista/Block-or-allow-cookiesMicrosoft</u> Edge[™]: <u>https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-managecookies</u>

Safari[™]: https://support.apple.com/de-de/guide/safari/sfri11471/mac

Chrome[™]: http://support.google.com/chrome/bin/answer.py?hl=delrm=ennswer=95647

Firefox[™] https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen

If cookies are not accepted, the functionality of our website may be limited.

b. What data is processed and for what purpose?

The data processed by a cookie and the purpose for which it is processed depends on the cookie in question. You can find details of this under the respective IT services or tools in the further course of our data protection information that uses the respective cookie. You can also find detailed information in the data protection information or cookie guidelines of the

respective providers. In general, the following personal data may be affected:

- IP address (normally anonymous)
- the accessed website
- the website from which the user accessed the page accessed on our website (referrer)



- the sub-pages accessed from the website,
- time and duration of the visit to the website
- frequency of website visits.

c. On what legal basis do we use cookies?

The use of technically essential cookies, i.e. those without which our website would not function properly, is based on Art. 6 (1) point f GDPR and serves to safeguard our legitimate interests in a functional and optimized presentation of our offer as well as the security and stability of our website.

If we wish to use cookies that are not absolutely necessary for the operation of this website and insofar as they are not required for our legitimate interests in an optimal presentation of our offer and the security and stability of our website in accordance with Art. 6 para. 1 sentence 1 lit. f DS-GVO, we require your prior consent, Art. 6 para. 1 lit. a DS-GVO.

We obtain this consent via a so-called cookie banner when you visit our website for the first time. Here you have the option of allowing or prohibiting the use of the cookies listed below. We would like to point out that you may not be able to use all the functions of our website if you do not give your consent to all non-essential cookies. This may also affect the presentation of the website.

You can find a list of the cookies used below under the cookie<u>reference table</u> of this data protection guideline.

You can revoke your consent to the use of the various cookies at any time with effect for the future.

You can revoke your consent to the setting of all cookies that are not technically necessary for the operation of the website or for security reasons at any time with effect for the future by changing your cookie settings. You can also send us your revocation by email to us using the above contact information.

d. Are there other recipients of personal data besides the responsible person?

If IT services or tools from third parties are used, the cookies used are usually stored and processed by the respective third party, whereby these third parties may in turn use service providers to assist them in providing their services and who may also receive the data collected by the cookie in this context.

e. How long is the data stored?

The data we process is deleted in accordance with the statutory provisions as soon as it is no longer required for the purposes for which it was collected or as soon as consent is withdrawn, unless we are obliged or entitled to store the data beyond this period due to legal obligations (e.g. commercial or tax law retention periods) or to pursue legal claims or other legitimate interests.



In this case, the processing is limited to these purposes (in contrast to deletion) in such a way that the data is blocked and not processed for other purposes.

Further information on the deletion of personal data can be found in the individual explanations in this data protection notice.

10.1 Consent management

a. Description and scope of processing

We use the consent tool Cookiebot from the provider Usercentrics A/S, based at Havnegade 39, 1058 Copenhagen, Denmark, phone: + 45 50 333 777, email: <u>mail@cookiebot.com</u>

This enables us to obtain and manage the consent of website users for data processing. The service provider receives the following information about the website visitor:

- Consent data (consent ID, consent date and time, browser user agent and consent status)
- Device data (HTTP agent, HTTP referrer)
- Visited URL
- User language
- IP address
- Geolocalisation

The preferences you have selected are stored using the consent cookies and read when you next visit our website.

b. Purpose and legal basis of the processing

The processing enables us to obtain and manage the consent of website users for data processing. This is necessary for the fulfilment and documentation of data protection (Art. 7 para. 1 GDPR) and telemedia legal obligations (Section 25 para. 1 of the German Telecommunications-Digital Services Data Protection Act (TDDDG)), to which we are subject as a data protection controller and provider of telemedia. The legal basis is Art. 6 para. 1 lit. c GDPR. The use of cookies is technically necessary in the sense of § 25 para. 2 no. 2 TDDDG to ensure a legally compliant website.

c. Storage period

The cookies have a lifespan of 365 days. You can delete them from your browser memory before this time or prevent them from being set in your browser settings. In this case, the consent management banner will be displayed again on the websites.



10.2 Cookies for web analysis, statistics, marketing and advertising

General information about the Google tools used:

Some of the applications we use also process your data in the United States. We will point this out to you in more detail at the appropriate places below. This is associated with various risks for the lawfulness and security of data processing. With the EU-U.S. adequacy decision adopted in July 2023 and the EU-U.S. Data Privacy Framework, the European Commission now declares the level of data protection in the U.S. to be sufficient, provided that appropriate safeguards are met. This means that all data transfers to companies that have self-certified under the EU-U.S. Privacy Framework are to be considered as compliant with data protection requirements without the need for additional measures. Through their certification, US companies undertake to comply with detailed data protection obligations. Certification is carried out by the U.S. Department of Commerce, which has published a corresponding list. Further information on the certified companies can be found here: https://www.dataprivacyframework.gov/s/participant-search

Google is certified under the EU-U.S. Privacy Shield Framework with respect to the transfer of personal data to the United States. We have also entered into a data processing agreement. You can find out more about Google's legal framework for third-country transfers at: https://policies.google.com/privacy/frameworks?hl=de

Please also note our general information regarding the transfer of personal data to third countries (see above).

a. Google Analytics (GA 4)

This website uses Google Analytics (GA 4), a web analysis service provided by the American company Google Inc. for analyzing the website. The Irish company Google Ireland Ltd. (Google House, Barrow Street Dublin 4, Ireland) is responsible for all Google services in Europe. Please also note our general information on data transmission to the USA (see above).

GA 4 uses methods that enable an analysis of your use of the website, such as cookies. The automatically collected information about your use of this website is usually transferred to a Google server in the USA and worldwide and stored there. By activating IP anonymization on this website, the IP address will be truncated within the area of Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. The anonymized IP address provided by your browser as part of GA 4 will not be merged with other Google data unless you are logged in to your Google Account while using our website.

In order to analyze this website with GA 4, we need your consent (Art. 6 para. 1 sentence 1 lit. a DS-GVO). You can revoke your consent at any time with effect for the future. If consent is refused, no data processing will take place to the extent described above.

The purpose of our application is to offer you the best possible service. The statistics from GA 4 show us that we are achieving this goal. This ultimately enables us to optimize our website and to carry out marketing and advertising measures in a more individualized and cost-effective manner. Google has distributed its data



centers around the world, with a large proportion of them located in the United States. Consequently, it cannot be ruled out that your data may also be stored on American servers.

The use of GA 4 requires your consent, which we obtained via the cookie banner. This consent constitutes the legal basis for the processing of your personal data using web analysis tools such as GA 4 (Art. 6 (1) (a) GDPR).

In addition to consent, we have a legitimate interest in analyzing the behavior of website visitors and thus improving our offering both technically and economically. The legal basis for this is Art. 6 (1) (f) GDPR. However, we only use GA 4 if you have given us your consent

The data collected in this context will be deleted after the end of the purpose and use of GA 4. However, other so-called event data can also be reset if you do not visit our website again within a period of 14 months.

b. Google AdSense

This website uses Google AdSense. The Irish company Google Ireland Ltd. (Google House, Barrow Street Dublin 4, Ireland) is responsible for all Google services in Europe.

Google AdSense is a Google service for integrating advertisements. Google AdSense uses cookies, which are stored on your device so that Google can analyze the data on the use of our website. In addition, Google AdSense also uses web beacons, which are invisible graphics that enable Google to analyze clicks on this website, traffic on this website and similar information. The information obtained via cookies and web beacons, your IP address and the delivery of advertising formats can be transmitted to a Google server located in the USA and stored there.

Google may possibly pass on this collected information to third parties if this is legally required or if Google commissions third parties to process the data. It is also possible that Google will merge your IP address with the other stored data. You can prevent the aforementioned cookies from being stored on your PC by making the appropriate settings on your Internet browser. However, this may mean that the contents of this website can no longer be used to the same extent. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

c. DoubleClick

This website uses Google DoubleClick cookies (Floodlights). DoubleClick is a service provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Cookies are small text files that are stored in a user's browser. These are used to evaluate the use of this website. The data collected is used only for statistical purposes and is analyzed in anonymized form. In doing so, your browser is assigned a pseudonymous identification number (ID). DoubleClick cookies do not contain any personal data. You can prevent the use of cookies by downloading and installing the browser plug-in available at the following link under the item DoubleClick deactivation extension. Alternatively, you can disable the DoubleClick cookies on the Digital Advertising page by clicking on the following link.



10.3 Functional cookies and cookies to improve functionality

a. Google Tag Manager

We use Google Tag Manager on our website. Google Tag Manager is a service provided by Google. The Irish company Google Ireland Ltd. (Google House, Barrow Street Dublin 4, Ireland) is responsible for all Google services in Europe.

Google Tag Manager allows us to integrate various codes and services into our website in an organized and simplified manner. Google Tag Manager implements the tags or "triggers" the embedded tags. When a tag is triggered, Google may collect and process information (including personal data). It cannot be ruled out that Google may also transfer the information to a server in a third country.

In particular, the following personal data is processed by Google Tag Manager:

- online identifiers (including cookie identifiers)
- IP address

In addition, you can find more detailed information about Google Tag Manager on the website <u>www.google.de/tagmanager/use-policy.html</u> and on

<u>https://policies.google.com/privacy?hl=de</u> under the section "Information we obtain based on your use of our services".

In addition, we have concluded a data processing agreement with Google for the use of the Google Tag Manager (Art. 28 GDPR). Google processes the data on our behalf to trigger the stored tags and display the services on our website. Google may also transfer this information to third parties if this is required by law or if third parties process this data on behalf of Google. If you have disabled individual tracking services (e.g. by setting an opt-out cookie), the deactivation will remain in place for all affected tracking tags integrated by Google Tag Manager. By integrating the Google Tag Manager, we want to make the integration of various services easier and clearer, shorten the loading times of the various services and thus minimize our maintenance effort and the load on the website and the server, as well as the traffic load. Google also has a legitimate interest in the collected (personal) data in order to improve its own services.

In order to optimize this website with the Google Tag Manager, we need your consent (Art. 6 para. 1 sentence 1 lit. a DS-GVO).

You have the option to prevent the sending of all Google Tag Manager tags, e.g. if you have already consented to the use of this cookie but no longer wish to receive it. To do this, you simply have to click on this **opt-out** <u>link</u> to place the Google Tag Manager opt-out cookie on your browser. You can also simply not give the requested consent to functional cookies.

b. YouTube (extended data protection mode)

We have embedded YouTube videos in our online offering. These videos are stored at http://www.YouTube.com and can be played directly from our website. In principle, as soon as you access a page with embedded videos, your IP address is sent to YouTube/Google and cookies are installed on your



computer. However, we have embedded our videos in "extended data protection mode", i.e. no data about you as a user will be transferred to YouTube/Google if you do not play the videos. Only when you click on the video to play it will the following data be transferred:

- IP address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (specific page)
- Access status/HTTP status code
- Amount of data transferred in each case
- Website from which the request comes
- Browser
- Operating system and its interface
- Language and version of the browser software.
- Hardware used (PC, smartphone, etc.)
- Location (if Google Maps is activated)

We have no influence on this data transfer.

When you visit our website and play the videos, YouTube/Google receives the information that you have accessed the corresponding subpage of our website. If you are logged in to Google, this data is directly associated with your account. If you do not want this information to be associated with your YouTube profile, you must log out before activating the button. In addition, Youtube/Google also stores data if you do not have a Google user account, in particular: IP address, search queries, browser and operating system version.

YouTube/Google stores the aforementioned data as user profiles and uses these for the purposes of advertising, market research and/or demand-oriented design of its website. Such an evaluation is carried out in particular (even for users who are not logged in or have no corresponding account) to provide customized advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, but you must contact YouTube to exercise this right.

Third-party information: YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA, : <u>https://policies.google.com/technologies/product-privacy?hl=de</u> and <u>https://www.google.de/intl/de/policies/privacy</u>.

As a basis for data processing by recipients based in third countries outside the European Union or a transfer of data to them, Youtube or Google uses so-called standard contractual clauses, unless the respective country has an equivalent level of data protection as in the EU, as determined by the EU Commission. Through these clauses, Youtube is committed to complying with the European level of data protection when processing your



relevant data. Google is certified under the EU-U.S. Data Privacy Framework for data transmission to the United States.

We have concluded corresponding data protection agreements in accordance with Art. 26 DS-GVO (joint responsibility) or Art. 28 (order processing), insofar as these are provided by the third-party provider.

We do not collect or process any personal data via YouTube. The disclosure of personal data by Google, in particular to third countries, is outside the scope of responsibility of our company. Our company cannot be held liable in this regard.

11. presence on social networks

You can also access our online presence on various social media platforms and share content on your own social networks via our website.

These links take you away from our website and connect you directly to our online presence on Twitter or LinkedIn.

We would like to point out that the terms of use and privacy policies of the respective social network operators apply on these platforms.

By clicking twice (so-called extended data protection mode) on a link to one of our presences in social networks, you consent to your data being forwarded to the operator of the respective social network in accordance with Art. 6 (1) point a GDPR and authorize the operator of the social network to process the data in accordance with its data protection declaration and terms of use.

If we integrate plug-ins as links to our social media sites, the user leaves the website by clicking on the link and is immediately redirected to our online presence on the third-party provider's site.

We have concluded data protection agreements in accordance with Art. 26 DS-GVO (joint responsibility) or Art. 28 (order processing), insofar as these have been provided by the third-party providers, and we ensure that appropriate guarantees are in place in accordance with the provisions of Art. 46 ff. DS-GVO when data is transferred to third countries outside the EU/EEA.

a. X (formerly Twitter)

Our company uses the microblogging service X from X Corp., a company based in the United States.

Twitter International Unlimited Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland, is responsible for data processing in the European Union.

When you use this service, data may also be transferred to the United States (please refer to our general notice above). X Corp. has certified itself in accordance with the EU-U.S. Data Privacy Framework with regard to the transfer of personal data to the United States. We have also entered into an agreement for order processing.



You can find more information at: <u>https://privacy.twitter.com/en/for-our-partners/global-dpa</u>

Privacy Policy: <u>https://x.com/en/privacy</u>

Opt-out: https://x.com/personalization

Privacy Settings: <u>https://x.com/settings/your_twitter_data</u>

Cookie Policy: https://help.twitter.com/en/rules-and-policies/twitter-cookies

Terms of Use: https://x.com/en/tos

adequacy or security precautions for the transmission:

https://help.twitter.com/de/rules-and-policies/global-operations-and-data-transfer

b. LinkedIn

Our company uses the technical platform and services of LinkedIn Ireland Unlimited Community, Wilton Place, Dublin 2, Ireland, for the information service offered.

Please note that you use our LinkedIn page and its functions at your own risk. This applies in particular to the use of interactive functions (e.g. commenting or rating). Information about which data is processed by LinkedIn and for what purposes it is used can be found in LinkedIn's privacy policy: https://www.linkedin.com/legal/privacy-policy

When you visit our LinkedIn company page, LinkedIn collects, among other things, your IP address and other information that is stored on your PC in the form of cookies. This information is used to provide us, as the operator of the LinkedIn pages, with statistical information about the use of the LinkedIn page.

The data collected about you in this context is processed by LinkedIn Ireland Unlimited Community and may be transferred to countries outside the European Union

(https://www.linkedin.com/help/linkedin/answer/62533). When using this service, data may also be transferred to the United States (please refer to our general notice above). LinkedIn has certified itself in accordance with the EU-U.S. Data Privacy Framework. In addition, LinkedIn uses standard contractual clauses as the basis for data processing by recipients based in third countries outside the European Union or for data transfer to such countries.

The information LinkedIn receives and how it is used is described in general terms in LinkedIn's privacy policy. There you will also find information about how to contact LinkedIn.

The way in which LinkedIn uses the data from visits to LinkedIn pages for its own purposes, the extent to which activities on the LinkedIn page are assigned to individual users, how long LinkedIn stores this data and whether data from a visit to the LinkedIn page is passed on to third parties is not conclusively and clearly stated by LinkedIn and is not known to us.

As the provider of a LinkedIn company page, we do not collect and process

no data from your use of this service. Further information on data protection at LinkedIn can be found here:



Privacy Policy: https://www.linkedin.com/legal/privacy-policy

Opt-Out: https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out

Privacy settings: https://www.linkedin.com/help/linkedin/answer/92055/understanding-your-privacy-settings

Cookie policy: https://www.linkedin.com/legal/cookie-policy

Terms of use: https://www.linkedin.com/legal/user-agreement

Adequacy and security precautions for transmission:

LinkedIn Data Processing Addendum incl. SCCs: https://www.linkedin.com/legal/l/dpa

12. Data processing outside the European Union/European Economic Area

If personal data is processed outside the European Union, you can see this in the corresponding places in this notice.

13. Links to other websites

Our website contains links to other websites. We are not responsible for the data protection or the content of these other websites and, in particular, we have no influence over them. We select the pages to which we link to the best of our knowledge and belief, check them as far as is reasonable, and remove links from our website if dubious or even illegal content is reported to us or comes to our attention in any other way. Should you notice any such content, please inform us so that we can respond accordingly. We recommend that internet users who leave our website inform themselves about the respective data protection notices of the other websites they visit.

14. Rights of the data subject

a. Right of access

Pursuant to Art. 15 GDPR, you have the right to request information about the personal data concerning you that we process.

b. Right to rectification

If the information concerning you is no longer correct, you can request its rectification pursuant to Art. 16 GDPR. If your information is incomplete, you can request its completion.

c. Right to erasure

Pursuant to Art. 17 of the GDPR, you have the right to have your personal data erased.



d. Right to restriction of processing

Pursuant to Art. 18 GDPR, you have the right, if the conditions are met, to demand a restriction on the processing of your personal data.

e. Right to lodge a complaint

If you believe that the processing of your personal data violates data protection law, you have the right to lodge a complaint with a data protection supervisory authority of your choice in accordance with Article 77 (1) GDPR. This also includes the data protection supervisory authority responsible for the controller: North Rhine-Westphalia Commissioner for Data Protection and Freedom of Information, PO Box 20 04 44, 40102 Düsseldorf, 0211/38424-0, poststelle@ldi.nrw.de.

f. Right to data portability

In the event that the requirements of Art. 20 (1) of the GDPR are met, you have the right to have data that we process automatically on the basis of your consent or in fulfillment of a contract released to you or to third parties. The collection of data for the provision of the website and the storage of log files are essential for the operation of the website. They are therefore not based on consent in accordance with Article 6(1)(a) of the GDPR or on a contract in accordance with Article 6(1)(b) of the GDPR, but are justified in accordance with Article 6(1)(f) of the GDPR and therefore do not meet the requirements for data portability.

15. Right to object in accordance with Article 21(1) of the GDPR

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on Article 6(1)(f) of the GDPR, i.e. processing that we carry out for the purposes of our legitimate interests. The controller will then no longer process the personal data unless it demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defense of legal claims. The collection of data for the provision of the website and the storage of log files are absolutely necessary for the operation of the website.

16. amendment and updating of the privacy policy

We reserve the right to update our data protection notice from time to time if changes in the data processing we carry out make this necessary or if the legal framework or its interpretation and application practice, which form the basis of our data processing, change.

We therefore ask you to inform yourself about the content of our data protection notice at regular intervals.

As of: March 2025